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European IPR Helpdesk

Get your ticket to innovation!

PRIA IT&C and Intellectual Property

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Road Map

- EU IPR Helpdesk:
 - Team
 - Target Groups
 - General Objectives
- At a Glance: Our Services





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*EU IPR Helpdesk: Team, Target
Groups & General Objectives*

Team

infeurope S.A.
**(Project Coordinator;
Website & Helpline)**

**Centre de Veille
Technologique
Office de la PI (MECE) et
CRP Henri Tudor
(Publications & Training
Activities)**

Eurice GmbH
**(Awareness Raising &
Training Activities)**

Target Groups

The European IPR Helpdesk is the official IP service initiative of the European Commission addressing:

- **EU SMEs** involved in internationalisation processes and knowledge/technology transfer
- **Beneficiaries of EU-funded programmes**
Current and potential participants in EU-funded projects (FP7/CIP)
→ Academia & SMEs
- **Multipliers** and **intermediaries**

General Objectives (1)

The European IPR Helpdesk aims at:

- **raising awareness** of the value of intellectual assets and of the necessity to secure and manage them
- **empowering** its target groups to develop capacities of their own to deal with IP/IPR
- **building long-term partnerships** with relevant multipliers networks and other IP initiatives (i.e. Enterprise Europe Network, NCPs, INNOVACCESS...) to anticipate and evaluate the IP/IPR challenges of tomorrow

General Objectives (2)

On a more practical level we aim at:

- assisting SMEs and beneficiaries of EU-funded programmes in **dealing with IPR matters**
- providing **advice** and **first-line, high-quality support** on IP/IPR issues via different services



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At a Glance: Our Services



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Awareness Raising



Website



Helpline



Training

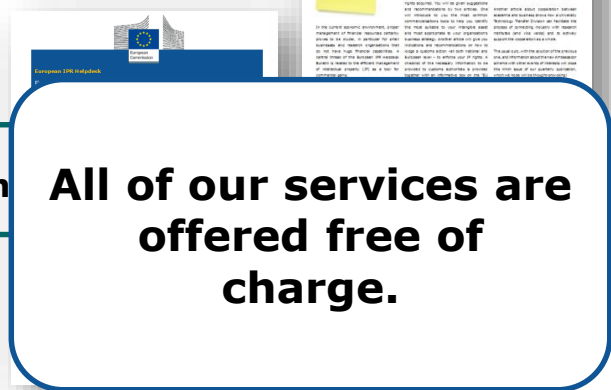
Services



Bulletin



Newsletter



All of our services are offered free of charge.

Publication



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Website & Publications

- News: <http://www.upb.ro/stiri/trei-studenti-de-la-upb-au-castigat-finala-microsoft-imagine-cup-2016.html>
- Events: [Expo IWIS 2016.pdf](#)
- Model Agreements
- Fact Sheets: [patents for software en.pdf](#)
- Case Studies: [Case-Study-APEX-Transferring-projects-results-to-a-new-entity_0.pdf](#); [Case-Study-Gold-Blue-Copyright-management-in-a-software-company.pdf](#); [Case-Study-Managing-confidentiality-when-starting-a-business_0.pdf](#); [Case-Study-Paving-the-way-to-success.pdf](#)
- Glossary
- FAQs
- Bulletin

The European IPR Helpdesk Bulletin
57th, April, June 2013

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- 10 Glossary

Dear reader...

This bulletin is the result of all IP-related news and information that we have gathered in the last few months. It is a free of charge service provided by the European IPR Helpdesk. It is a free of charge service provided by the European IPR Helpdesk. It is a free of charge service provided by the European IPR Helpdesk.

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New Fact Sheet
Commercialising Intellectual Property: Licence Agreements

Get your ticket to innovation!

We believe that knowing how to manage Intellectual Property (IP) and Intellectual Property Rights (IPR) is the ticket to innovation and competitiveness in Europe. The European IPR Helpdesk offers free of charge, flexible support on IP and IPR matters to beneficiaries of EU funded research projects and EU SMEs involved in transnational partnership agreements, especially within the Enterprise Europe Network (EEN).

Support within 3 working days!

IP SME Corner

Our Helpdesk service provides tailor-made advice on your specific IP or IPR query – customised, straight-forwardly, comprehensively and free of charge. Get in touch with our team of experienced lawyers via registration on our website, phone or fax and receive a qualified answer or examination of your personal IP issue within 3 working days. In addition, we offer free of charge training events on different aspects of IP management and IPR based on a practical and comprehensive training approach. Regular publications such as an AVALI Newsletter and the Bulletin keep you updated on the latest developments in the field of IP and IPR.

Find more information on our services in our leaflet, which you may download [here](#).

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European IPR Helpdesk
Fact Sheet
Commercialising Intellectual Property: Spin-offs

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April 2013

- 1 Introduction
- 1 Spin-off
- 2 Knowledge transfer process
- 3 IP related activities and documents
- 4 Best practices and checklist
- 6 Useful Resources

Introduction

Commercialisation is the process of bringing intellectual property (IP) to the market in order for it to be exploited in return for business profits and growth. The financial success of any IP commercialisation will certainly depend on the choice of the most appropriate commercial tool, which should be based on:

- The organization's business objectives
- The form of intellectual property
- The economic resources at its disposal

Helpline

- **First-line support**
- **User-friendly** service provided in English
- **Personalised answers** to individual questions within **three working days**
- **Wide range of IP topics:** IP protection, IP management and exploitation, revision of agreements, etc.
- **Understandable** for non-legal experts and **business oriented**



Training

- **“Capacity building”**
- Practical and comprehensive **training approach**
- **Individual organisation of on-location training events** in cooperation with multipliers/intermediaries
- **Training Catalogue**
- **Web-based training sessions**



Webinars & Educational Clips

- **Regular courses**
- **Registration** on our website
- **Open to everyone** interested in enhancing their knowledge of IP/IPR
- **Easy handling**
- **Duration:** 60 minutes & 15 minutes "Q&A"
- **Short clips** for online self-study: Basic facts in 15 minutes



Awareness Raising

- Participation in **stakeholder/target group events** (e. g. brokerage & information events)
- **Professional presentation** (i.e. information booth, plenary presentation, workshops)
- **Provision of promotional material** and information packages
- **Contribution to partner newsletters & websites**



Cooperation

- **Cooperating** with stakeholders involved in IPR and promotion of innovation in order to foster synergies (EEN, WIPO, EPO, OHIM, National Patent Offices...)
- **Liaising** with European business associations and other stakeholders with the purpose to foster partnerships and reach more SMEs
- **Networking** through LinkedIn and Twitter, which have increased during 2012



EU IPR Helpdesk Ambassador Scheme

- Implementation of the EU IPR Helpdesk Ambassador Scheme
 - **Intensified cooperation** with the **Enterprise Europe Network**
 - **Appoint Network members** as local **“ambassadors”** of the EU IPR Helpdesk to thus foster a network of contact points across Europe
 - **Aiming to increase the outreach** of the EU IPR Helpdesk towards European SMEs at regional and local level in particular
 - **Privileged access** to training and info material



Thank you.

We look forward to getting in touch with you!

For questions and general IP advice, please contact our Helpline team:

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www.iprhelphdesk.eu

For questions related to our training activities, please send us an email at:

training@iprhelphdesk.eu



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