Romanian IT Industry Key Points
ANIS

numbers & facts

- €3,086,000,000 RO IT industry
- €1,200,000,000 in ANIS
- 40% ANIS coverage
- 84,230 employees
- 20,000 in ANIS
- 23% ANIS coverage
- 120 members

mission statement

“ANIS represents the interests of Romanian IT companies and supports the development of the software and services industry.

ANIS aims to contribute to promoting Romania as a regional leader for software development and established exporter for high quality software products and services”
Romanian IT Industry is a growing at a very fast pace.

It is estimated that the software and IT services industry will generate more than 3% of Romania’s GDP in 3 years.
Employees number is growing insufficiently enough in respect to the demand.

Productivity has been growing as a result of workforce becoming more expensive and focusing on higher priced services.
Romania’s positioning is expected to consolidate as a target market for higher added-value services, R&D centers and significant domestic market projects that would include high-end solutions and technologies.
IT export details

Application Software Products

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<th>Year</th>
<th>2012</th>
<th>2014</th>
<th>2016</th>
<th>2018</th>
<th>2019</th>
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<td>61</td>
<td>98</td>
<td>145</td>
<td>190</td>
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Fig. 20 | Romania - SITS Industry 2012-2016-2019: Shares of Segments - Foreign Customers Revenue

Fig. 34 | Romania - SITS Revenues from Foreign Customers - Shares of Vertical Sectors and CAGR 15/19
four areas to improve

- Education
- Healthy Domestic Market
- Financing Access
- RO IP Development
Due to her skilled workforce and internet infrastructure, Romania has the potential to become a key enabler of digital transformation across the European Union.
thank you.

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